

1 NGC 25-03



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4 **STATE OF NEVADA**

5 **BEFORE THE NEVADA GAMING COMMISSION**

6 NEVADA GAMING CONTROL BOARD,

7 Complainant,

8 vs.

COMPLAINT

9 CAESARS ENTERTAINMENT, INC. (PTC),

10 And

11 DESERT PALACE, LLC, dba CAESARS
12 PALACE,

13 Respondents.

14 The State of Nevada, on relation of its NEVADA GAMING CONTROL BOARD
15 (BOARD), Complainant herein, by and through its counsel, AARON D. FORD, Attorney
16 General, and MICHAEL P. SOMPS, Senior Deputy Attorney General, hereby files this
17 Complaint before the Nevada Gaming Commission (Commission) for disciplinary action
18 against RESPONDENTS, CAESARS ENTERTAINMENT, INC. (PTC) (CAESARS), and
19 DESERT PALACE, LLC, dba CAESARS PALACE (CAESARS PALACE), pursuant to
20 Nevada Revised Statute (NRS) 463.310(2), and alleges as follows:

21 **JURISDICTION**

22 1. Complainant, BOARD, is a regulatory agency of the State of Nevada duly
23 organized and existing under and by virtue of Chapter 463 of NRS and is charged with the
24 administration and enforcement of the gaming laws of this State as set forth in Title 41 of
25 NRS (Nevada Gaming Control Act) and the Regulations of the Commission.

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2. CAESARS is registered by the Commission as a publicly traded corporation and holds several licenses and/or findings of suitability issued by the Commission in relation to its direct and/or indirect ownership of nonrestricted gaming licenses in Nevada, including the following:

- a. DESERT PALACE, LLC, dba CAESARS PALACE;
- b. CIRCUS AND ELDORADO JOINT VENTURE, LLC, dba SILVER LEGACY RESORT CASINO, dba ELDORADO HOTEL & CASINO, and dba CIRCUS CIRCUS RENO;
- c. TROPICANA LAUGHLIN, LLC, dba TROPICANA LAUGHLIN HOTEL & CASINO;
- d. HARRAH'S LAS VEGAS, LLC, dba HARRAH'S CASINO HOTEL LAS VEGAS;
- e. PHWLTV, LLC, dba PLANET HOLLYWOOD RESORT & CASINO;
- f. 3535 LV NEWCO, LLC, dba THE LINQ HOTEL AND CASINO;
- g. PARBALL NEWCO, LLC, dba HORSESHOE LAS VEGAS;
- h. CORNER INVESTMENT COMPANY, LLC, dba THE CROMWELL;
- i. HARVEYS TAHOE MANAGEMENT COMPANY, LLC, dba HARVEYS RESORT HOTEL/CASINO, and dba HARRAH'S CASINO HOTEL LAKE TAHOE;
- j. FLAMINGO LAS VEGAS OPERATING COMPANY, LLC, dba FLAMINGO LAS VEGAS;
- k. HARRAH'S LAUGHLIN, LLC, dba HARRAH'S CASINO HOTEL LAUGHLIN; and
- l. PARIS LAS VEGAS OPERATING COMPANY, LLC, dba PARIS LAS VEGAS.

3. CAESARS PALACE, located at 3570 South Las Vegas Boulevard, Las Vegas, Nevada, holds a nonrestricted license issued by the Commission and is licensed to operate gaming in Nevada.

RELEVANT LAW

4. The Nevada Legislature set forth the importance of the gaming industry to the State of Nevada and its responsibility to the State's inhabitants in NRS 463.0129. The

1 Legislature specifically set out that the continued growth and success of gaming is
2 dependent on public confidence and trust and that such “[p]ublic confidence and trust can
3 only be maintained by strict regulation of all persons, locations, practices, associations and
4 activities related to the operation of licensed gaming establishments” *See* NRS
5 463.0129.

6 5. To ensure proper oversight and control over the gaming industry, the Nevada
7 Legislature has granted the Commission “full and absolute power and authority to . . .
8 limit, condition, restrict, revoke, or suspend any license . . . or fine any person licensed . . .
9 for any cause deemed reasonable by the Commission.” *See* NRS 463.1405(4).

10 6. The BOARD is statutorily charged with determining whether a violation of
11 the Nevada Gaming Control Act has occurred. *See* NRS 463.310(1). If the BOARD is
12 satisfied that discipline is warranted, it shall initiate disciplinary action by filing a
13 complaint with the Commission. *See* NRS 463.310(2).

14 7. The BOARD is authorized to observe the conduct of licensees to ensure that
15 gaming operations are not being operated in an unsuitable manner or by an unqualified or
16 unsuitable person. *See* NRS 463.1405(1) and Commission Regulation 5.040.

17 8. A person approved by the Commission has an ongoing obligation to meet the
18 standards required to obtain such approval including, without limitation, to be a person of
19 good character, honesty and integrity and to refrain from activities and associations which
20 may impact the interests of Nevada, the regulation of gaming, or the reputation of gaming
21 in Nevada. Further, failure to continue to meet such applicable standards and
22 qualifications constitutes grounds for discipline. *See* NRS 463.170.

23 9. NRS 463.641 provides the following:

24 If any corporation, partnership, limited partnership,
25 limited-liability company or other business organization holding
26 a license is owned or controlled by a publicly traded corporation
27 subject to the provisions of this chapter, or that publicly traded
28 corporation, does not comply with the laws of this state and the
 regulations of the Commission, the Commission may in its
 discretion do any one, all or a combination of the following:

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1 1. Revoke, limit, condition or suspend the license of the
licensee; or

2 2. Fine the persons involved, the licensee or the publicly
3 traded corporation,
4 ↳ in accordance with the laws of this state and the regulations
of the Commission.

5 NRS 463.641.

6 10. Commission Regulation 5.011(1) provides in relevant part the following:

7 The Board and the Commission deem any activity on the
8 part of a licensee, registrant, or person found suitable by the
9 Commission, or an agent or employee thereof, that is inimical to
10 the public health, safety, morals, good order, or general welfare
11 of the people of the State of Nevada, or that would reflect or tend
12 to reflect discredit upon the State of Nevada or the gaming
industry, to be an unsuitable method of operation and shall be
13 grounds for disciplinary action by the Board and the Commission
14 in accordance with the Nevada Gaming Control Act and the
15 regulations of the Commission. The following acts or omissions,
16 without limitation, may be determined to be unsuitable methods
of operation:

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18 (a) Failure to exercise discretion and sound judgment to
19 prevent incidents which might reflect on the repute of the State
20 of Nevada and act as a detriment to the development of the
21 industry.

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23 (k) Failure to conduct gaming operations in accordance
24 with proper standards of custom, decorum, and decency, or
25 permit a type of conduct in a gaming establishment that reflects
26 or tends to reflect on the repute of the State of Nevada and act
27 as a detriment to the gaming industry.

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29 Nev. Gaming Comm'n Reg. 5.011(1)(a) and (k).

30 11. Commission Regulation 3.080 provides as follows:

31 The Commission may deny, revoke, suspend, limit,
32 condition, or restrict any registration or finding of suitability or
33 application therefor upon the same grounds as it may take such
34 action with respect to licenses, licensees and licensing; without
35 exclusion of any other grounds. The Commission may take such
36 action on the grounds that the registrant or person found
37 suitable is associated with, or controls, or is controlled by, or is
38 under common control with, an unsuitable person.

1 12. Commission Regulation 5.030 provides as follows:

2 Violation of any provision of the Nevada Gaming Control
3 Act or of these regulations by a licensee, the licensee's agent or
4 employee shall be deemed contrary to the public health, safety,
5 morals, good order, and general welfare of the inhabitants of the
6 State of Nevada and grounds for suspension or revocation of a
7 license. Acceptance of a state gaming license or renewal thereof
8 by a licensee constitutes an agreement on the part of the licensee
 to be bound by all of the regulations of the Commission as the
 same now are or may hereafter be amended or promulgated. It
 is the responsibility of the licensee to keep informed of the
 content of all such regulations, and ignorance thereof will not
 excuse violations.

9 Nev. Gaming Comm'n Reg. 5.030.

10 **BACKGROUND ALLEGATIONS**

11 **I. Background – Federal Law**

12 13. Prior to July 1, 2007, the Commission and the BOARD regulated cash
13 transaction prohibitions, reporting, and record keeping for nonrestricted licensees
14 pursuant to Commission Regulation 6A. Regulation 6A was adopted pursuant to an
15 exemption from the U.S. Secretary of the Treasury, allowing such exemption if the laws of
16 a state for a class of transactions were substantially similar to those imposed under federal
17 law concerning records and reports on monetary instrument transactions.

18 14. In the early 2000s, several years of discussion took place, both internally and
19 with the U.S. Department of the Treasury's Financial Crimes Enforcement Network
20 (FinCEN), regarding the elimination of the exemption. As a result of these discussions, the
21 BOARD and Commission, with input from the industry, decided that maintaining
22 Regulation 6A in a manner sufficient to keep the exemption in effect was becoming an
23 increasing and unnecessary burden.

24 15. Based on the increasing burdens, the Commission and the BOARD decided to
25 relinquish the exemption and allow the U.S. Department of the Treasury to exclusively
26 regulate cash transactions, suspicious activity reporting, and anti-money laundering
27 (AML) programs.

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1 16. Thus, on September 21, 2006, the Commission repealed Regulation 6A,
2 effective June 30, 2007, and reverted control of the regulation of cash transactions,
3 suspicious activity reporting, and AML programs concerning nonrestricted licensees to the
4 U.S. Department of the Treasury.

5 17. The U.S. Bank Secrecy Act (BSA) authorizes the U.S. Department of the
6 Treasury to impose reporting and other requirements on financial institutions, including
7 casinos, to help detect and prevent money laundering.

8 18. In furtherance of the BSA, 31 C.F.R. § 1021.210 requires casinos to develop
9 and implement a written AML compliance program reasonably designed to assure and
10 monitor compliance with the requirements of 31 U.S.C. Chapter 53, subchapter II and
11 specified regulations.

12 19. As part of satisfying a casino's obligations under the BSA and as part of a
13 reasonable AML compliance plan, casinos must know their customers and inquire about
14 source of funds (SOF) as appropriate to a risk-based approach.

15 20. Although the federal government has exclusive jurisdiction over Nevada
16 casinos to enforce federal requirements pertaining to cash transactions, suspicious activity
17 reporting, and AML programs, the Commission and the BOARD remain concerned with
18 these issues despite the repeal of former Regulation 6A. The Commission and the BOARD
19 remain concerned because nonrestricted gaming licensees are expected and relied upon to
20 comply with their obligations under federal law, to self-regulate, and implement sufficient
21 and appropriate policies, controls, and procedures to ensure proper oversight of their
22 operations and to ensure they are not used to facilitate money laundering or other criminal
23 activity.

24 **II. Background – BOARD Investigation**

25 21. The BOARD initiated an investigation into CAESARS in relation to Mathew
26 Bowyer (Bowyer) who was a patron of CAESARS and its subsidiary properties, including
27 CAESARS PALACE, until approximately 2024. Bowyer plead guilty in federal court on
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1 August 9, 2024, to operating an unlawful gambling business, money laundering, and
2 subscribing to a false tax return.

3 22. During its investigation, the BOARD reviewed extensive amounts of
4 documents including policies, procedures and other records. The BOARD further conducted
5 numerous interviews and investigative hearings of executives, casino hosts, employees and
6 other individuals.

7 23. As more fully alleged herein, the BOARD's investigation revealed that there
8 were instances of failures of control within CAESARS and CAESARS PALACE where
9 information of suspicious or illegal activity in relation to Bowyer was disregarded.

10 24. As more fully alleged herein, the BOARD's investigation further revealed that
11 CAESARS and CAESARS PALACE failed to fulfill their obligations as the holders of
12 privileged Nevada gaming approvals and caused damage to the reputation of the State of
13 Nevada and Nevada's gaming industry.

14 25. On or about September 8, 2015, FinCEN announced a settlement with Desert
15 Palace, Inc., dba Caesars Palace, where Caesars Palace agreed to pay an \$8 million civil
16 penalty for its violations of the BSA.

17 26. On or about September 17, 2015, the Commission approved a Stipulation for
18 Settlement resolving a complaint filed by the BOARD against Caesars Entertainment
19 Corporation (PTC), Caesars Entertainment Operating Company (PTC), and Desert Palace,
20 Inc., dba Caesars Palace (NGC 15-04) where they agreed to pay a fine in the amount of
21 \$1,500,000 in relation to allegations of violations of the BSA's anti-money laundering
22 program and suspicious activity reporting requirements.

23 **A. BOARD Investigation – CAESARS' AML Program**

24 27. At all times relevant herein, CAESARS adopted and had in place an Anti-
25 Money Laundering Policy and Program (AML Program).

26 28. CAESARS' AML Program applied to "Caesars, its directors, officers, and
27 employees, including the officers and employees of its casino affiliates in the United States

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1 and their U.S. and foreign marketing offices and to employees and officers of the U.S.
2 casinos managed by Caesars.”

3 29. CAESARS’ AML Program provided, in part, that “[t]he [Caesars Board of
4 Directors], acting through Senior Management, has the ultimate responsibility for
5 compliance with BSA/AML requirements and the implementation of this Policy and
6 Program.”

7 30. CAESARS’ AML Program further provided, in part, the following:
8 The responsibility for compliance with and the successful
9 execution of this Policy and Program rests with Senior
10 Management at the corporate level and at each casino property.
Senior Management will set the tone from the top about the
importance of BSA/AML compliance and direct strict compliance
with this Policy and the casino’s related procedures.

11 31. CAESARS’ AML Program further provided, in part, that “[i]t is the
12 responsibility of every employee to comply with this Policy and to protect Caesars from
13 being used to facilitate money laundering, terrorist financing, and other crimes.”

14 32. CAESARS’ AML Program designated a Senior Vice President as the
15 CAESARS’ Corporate AML Officer with responsibility for compliance with the AML
16 Program and coordination of the AML Program company wide. Among the duties assigned
17 to CAESARS’ AML Officer, they included “[d]etermining whether to bar patrons because
18 they pose a significant money laundering risk and developing guidelines related to the type
19 of activity that will lead to a patron ban based on suspicious activity.”

20 33. As part of CAESARS’ AML Program, CAESARS implemented Know Your
21 Customer Policies and Procedures (KYC Policy) that provided, in part, the following:

22 The purpose of the KYC Policy is to ensure that Caesars conducts
23 appropriate risk-based customer due diligence (“CDD”) on its
24 highest risk casino patrons and takes reasonable measures to
25 assist in ensuring that its casino patrons have legal sources of
funds to support their gaming activity and that they are not
gaming with the proceeds of illegal activity or using Caesars
casinos for illegal purposes.

26 34. CAESARS’ KYC Policy further provided, in part, the following:

27 The KYC team will conduct enhanced KYC reviews (referred to
28 as “Enhanced Due Diligence” or “EDD”) based on certain events
that suggest a potential or significant risk of money laundering

1 and standard KYC reviews (referred to as "Customer Due
2 Diligence" or "CDD") based on transaction driven triggers and in
3 certain other circumstances.

3 35. CAESARS' KYC Policy further provided, in part, that "[r]eceipt of material
4 negative news from any source about a patron suggesting that the person may have an
5 illegal source of funds" suggests a potential or significant risk of money laundering and a
6 basis for conducting EDD.

7 36. CAESARS' KYC Policy further provided, in part, that

8 In conducting EDD reviews, the KYC team will review and
9 analyze the following, as applicable and appropriate, to assist in
10 determining the patron's money laundering risk:

- 11 • Internal casino records about past play and payments to the
12 casino.
- 13 • Casino credit files.
- 14 • Central Credit records.
- 15 • Internet, press, and public records sources about the player
16 and related parties.
- 17 • Commercial database services that identify negative news
18 and screen for [Politically Exposed Persons], such as
19 WorldCheck, and other sources used in suitability reviews of
20 independent agents and vendors, such as services that search
21 court records.
- 22 • The [Currency Transaction Report] and [Suspicious Activity
23 Report] history of the patron.
- 24 • Past criminal subpoenas or seizure warrants received on the
25 patron and the information provided in response.
- 26 • Information from casino Compliance.
- 27 • Information from marketing hosts and marketing
28 management who have had contacts with the patron,
including international branches, and who may have
additional information about the patron's background and
source of funds.
- Information from casino operations and cage personnel who
have had dealings with the customer.
- Information from casino surveillance personnel who have
observed the patron.
- Information from banks or other casinos obtained through a
Section 314(b) request¹.
- Information and documentation obtained from the patron
directly or from an independent agent.

27 ¹ Section 314(b) permits financial institutions, upon providing notice to the United
28 States Department of the Treasury, to share information with one another in order to
identify and report to the federal government activities that may involve money laundering
or terrorist activity.

1 37. CAESARS' KYC Policy further provided, in part, the following:

2 Based on the review, the KYC team will make a determination
3 whether there is sufficient information to reasonably conclude
4 that the patron has a legal source of funds for casino play and
5 that the level of the person's play is commensurate with what is
6 reasonably known about the patron's source of funds or whether
7 there is reputational or money laundering risk posed by the
8 patron requiring referral to the AML Officer for review or other
9 follow-up action, such as further monitoring the patron's
10 activities.

11 38. CAESARS' KYC Policy further provided, in part, the following:

12 If based on the KYC review, the KYC team determines that a
13 customer poses significant money laundering risk, the KYC team
14 will refer the matter to the AML Officer. The AML Officer may
15 determine to bar the patron from further play at all Caesars
16 casinos globally, to require additional information, including
17 through a third-party investigative firm or from the patron, or to
18 take other appropriate action.

19 39. The potential issues listed in CAESARS' KYC Policy that might be identified
20 during a KYC review and indicate a significant money laundering risk include "[a] patron
21 appears to be playing at a level that is not reasonably supported by what is known about
22 the patron's sources of funds" and "[t]he KYC team cannot obtain reliable information
23 about the patron's source of funds after exhausting all reasonable avenues to obtain the
24 information."

25 40. CAESARS' KYC Policy further provided, in part, that "[n]othing in this Policy
26 prohibits Caesars casinos from barring players, including based on BSA/AML concerns,
27 through their existing compliance review and decision making processes."

28 41. As part of CAESARS' AML Program, CAESARS implemented a Suspicious
Activity Reporting Standard Operating Procedure (SAR Policy) that provided, in part, the
following:

Caesars has an obligation to inquire about source of funds as
appropriate under a risk-based approach. Having knowledge of
a patron's source of wealth/funds can help determine and
identify a patron's activity level. Patrons conducting large cash
transactions without supporting documentation confirming their
source of funds pose a risk to Caesars.

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1 **B. BOARD Investigation – Mathew Bowyer**

2 42. Bowyer was a patron of CAESARS and/or its subsidiary properties, including
3 CAESARS PALACE, from sometime prior to 2017 until January 22, 2024, when Bowyer
4 was banned by CAESARS.

5 43. The BOARD's investigation revealed that CAESARS and/or its subsidiary
6 properties, including CAESARS PALACE, had identified, as early as April 2017 and on
7 multiple subsequent occasions until he was banned by CAESARS, suspicions regarding
8 Bowyer's activities, including that there was a lack of information regarding his source of
9 funds and/or that his source of funds failed to justify his level of play. Specifically,
10 CAESARS and/or its subsidiary properties, including CAESARS PALACE, did not
11 adequately determine the source of funds (SOF) in relation to the following:

- 12 a. In April 2017, Bowyer made a \$500,000 front money deposit at CAESARS
13 PALACE comprised of a \$250,000 cashier's check, \$245,000 cash, and
14 \$5000 in airfare.
- 15 b. In May 2017, Bowyer made a \$250,000 cash front money deposit at
16 CAESARS PALACE.
- 17 c. In August 2017, Bowyer made a \$500,000 front money deposit at
18 CAESARS PALACE comprised of a \$385,000 Bellagio Hotel & Casino
19 check, and \$115,000 cash.
- 20 d. In August 2017, Bowyer made a \$189,000 cash front money deposit at
21 CAESARS PALACE.
- 22 e. In September 2017, Bowyer made \$480,000 cash front money deposit at
23 CAESARS PALACE.
- 24 f. In September 2017, Bowyer made a \$830,000 cash front money deposit at
25 CAESARS PALACE.
- 26 g. In November 2017, Bowyer made a \$500,000 cash front money deposit at
27 CAESARS PALACE.

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1 h. In August and September 2019, Bowyer made three front money deposits
2 with cashier's checks totaling \$685,000 at Harrah's Resort Southern
3 California.

4 i. In July 2021, Bowyer attempted a \$500,000 front money deposit with a
5 cashier's check at Harrah's/Harveys Lake Tahoe.

6 44. As part of its KYC Policy, CAESARS performed KYC reviews of Bowyer, in
7 the form of either customer due diligence (CDD) or enhanced due diligence (EDD), several
8 times from 2017 to 2024. Multiple CAESARS' CDDs and/or EDDs revealed a lack of
9 information regarding Bowyer's SOF and/or that his SOF did not support his level of play.

10 45. Among the KYC reviews done on Bowyer:

11 a. CAESARS noted in August 2017 that "source of funds/employment could
12 not be determined for BOWYER."

13 b. CAESARS noted in June 2019 that CAESARS received an anonymous call
14 wherein the caller stated that Bowyer was a "bookie." Further, CAESARS
15 noted that Bowyer was elevated to "HIGH risk" and noted an inability to
16 confirm Bowyer's SOF. The review also indicates that Bowyer was
17 "elevated" to CAESARS' AML Officer due to "lack of occupation/source of
18 wealth" and "over \$2 million in actual loss in the last 12 months."
19 Subsequently, on July 10, 2019, CAESARS suspended Bowyer's account
20 pending further investigation. Bowyer then submitted his 2018 tax return
21 showing his adjusted gross income, but CAESARS did not lift the
22 suspension on Bowyer's account. Bowyer next provided a win/loss
23 statement from the Cosmopolitan of Las Vegas reflecting \$2,976,880 in
24 winnings in 2018 and CAESARS lifted the suspension on July 26, 2019.

25 c. CAESARS noted in November 2020 that Bowyer is a "HIGH risk based on
26 undetermined/unverifiable income/sof."

27 d. CAESARS again noted in May 2021 that Bowyer is a "high risk" due, in
28 part to "undetermined current income level" and a "314b request."

1 CAESARS further noted that Bowyer “was reviewed in 11/2020 with a
2 determination of unknown level of income for his business Pick
3 Enterprises, LLC. This remains after further investigation.”

4 e. CAESARS noted in August 2021 that Bowyer’s employment and SOF could
5 not be determined to support his level of gaming. Further, CAESARS noted
6 that Bowyer’s account was suspended on July 28, 2021 “until proof of funds
7 is received as previous review shows the patron may be a ‘bookie.’” Bowyer
8 subsequently provided tax returns for 2019 and 2020 resulting in
9 CAESARS, in September 2021, lifting the suspension previously placed on
10 Bowyer’s account. While Bowyer had lost an additional approximate
11 \$2,000,000 to CAESARS since his July 10, 2019 account suspension and
12 despite Bowyer’s 2019 and 2020 tax returns reflecting reduced amounts of
13 income as compared to the information reflected in Bowyer’s 2018 tax
14 returns, CAESARS lifted the suspension on Bowyer’s account.

15 f. CAESARS noted in October 2022 limited or “no revenue found” for three
16 businesses owned by Bowyer.

17 46. CAESARS categorized Bowyer as “high risk” continually from June 2019 until
18 Bowyer was finally banned in January 2024.

19 47. In addition to the lack of information regarding Bowyer’s source of funds,
20 CAESARS was 1) aware of Bowyer’s bankruptcy from 2011; and 2) had documentation from
21 May 2017 reflecting that two other Las Vegas casinos had banned Bowyer.

22 48. CAESARS only made the decision to ban Bowyer in January 2024 following
23 news reports that Bowyer’s home was raided by the Federal Bureau of Investigation (FBI)
24 and allegations that Bowyer was an illegal bookmaker.

25 49. Media outlets reported extensively on Bowyer, including his activities in Las
26 Vegas casinos, his operation of an illegal bookmaking business, and his money laundering
27 activities.

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50. From 2017 to 2024, Bowyer wagered and lost millions of dollars at CAESARS subsidiary properties, including CAESARS PALACE, over the course of more than 100 separate days.

51. From 2017 to 2024, **RESPONDENTS** failed to substantiate Bowyer's source of funds and/or that his source of funds was consistent with his level of play.

COUNT ONE
FAILURE TO ESTABLISH BOWYER'S SOURCE OF FUNDS

VIOLATION OF NRS 463.170 and/or COMMISSION REGULATIONS
5.011(1), 5.011(1)(a), and/or 5.011(1)(k)

52. The BOARD realleges and incorporates the above paragraphs by reference as though set forth in full herein.

53. As part of its AML Program, CAESARS' KYC Policy provided, in part, the following:

The purpose of the KYC Policy is to ensure that Caesars conducts appropriate risk-based customer due diligence (“CDD”) on its highest risk casino patrons and takes reasonable measures to assist in ensuring that its casino patrons have legal sources of funds to support their gaming activity and that they are not gaming with the proceeds of illegal activity or using Caesars casinos for illegal purposes.

54. As part of its AML Program, CAESARS' SAR Policy provided, in part, the following:

Caesars has an obligation to inquire about source of funds as appropriate under a risk-based approach. Having knowledge of a patron's source of wealth/funds can help determine and identify a patron's activity level. Patrons conducting large cash transactions without supporting documentation confirming their source of funds pose a risk to Caesars.

55. Bowyer was a patron of RESPONDENTS and wagered and lost millions of dollars at CAESARS' subsidiary properties, including CAESARS PALACE.

56. Over a period of approximately seven years, from 2017 to 2024, when CAESARS finally banned Bowyer, RESPONDENTS failed to conduct adequate due diligence to substantiate Bowyer's source of funds and/or that his source of funds was consistent with his level of play.

1 57. RESPONDENTS' failure to conduct adequate due diligence to substantiate
2 Bowyer's source of funds and/or that his source of funds was consistent with his level of
3 play over the course of approximately seven years violated and/or undermined CAESARS'
4 AML Program resulting in RESPONDENTS failing to prevent the possible laundering of
5 money derived from an illegal bookmaking business.

6 58. The conduct, as described herein, is in violation of NRS 463.170 and/or
7 Commission Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k).

8 59. RESPONDENTS' failure to comply with NRS 463.170 and/or Commission
9 Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k) is grounds for disciplinary action
10 against RESPONDENTS. See NRS 463.1405(4), NRS 463.170(8), NRS 463.615, NRS
11 463.641, and Commission Regs. 5.010(2) and 5.030.

12 **COUNT TWO**
13 **FAILURE TO BAN BOWYER**

14 **VIOLATION OF NRS 463.170 and/or COMMISSION REGULATIONS**
15 **5.011(1), 5.011(1)(a), and/or 5.011(1)(k)**

16 60. The BOARD realleges and incorporates the above paragraphs by reference as
17 though set forth in full herein.

18 61. Pursuant to CAESARS' AML Program, CAESARS' AML Officer was
19 responsible for "[d]etermining whether to bar patrons because they pose a significant
20 money laundering risk . . ."

21 62. As part of its AML Program, CAESARS' KYC Policy provided, in part, that a
22 significant money laundering risk includes "[a] patron appears to be playing at a level that
23 is not reasonably supported by what is known about the patron's sources of funds" and
24 "[t]he KYC team cannot obtain reliable information about the patron's source of funds after
25 exhausting all reasonable avenues to obtain the information."

26 63. CAESARS' KYC Policy further provided, in part, that "[r]eceipt of material
27 negative news from any source about a patron suggesting that the person may have an
28 illegal source of funds" suggests a potential or significant risk of money laundering.

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1 64. CAESARS' KYC Policy further provided, in part, that "[n]othing in this Policy
2 prohibits Caesars casinos from barring players, including based on BSA/AML concerns,
3 through their existing compliance review and decision making processes."

4 65. Bowyer was a patron of RESPONDENTS and wagered and lost millions of
5 dollars at CAESARS' subsidiary properties, including CAESARS PALACE, over the course
6 of more than 100 separate days.

7 66. Over a period of approximately seven years, from 2017 to 2024, when
8 CAESARS finally banned Bowyer, RESPONDENTS failed to substantiate Bowyer's source
9 of funds and/or that his source of funds was consistent with his level of play.

10 67. RESPONDENTS recognized that Bowyer may be an illegal bookmaker.

11 68. Bowyer posed a significant money laundering risk to RESPONDENTS.

12 69. Although RESPONDENTS recognized that Bowyer may be an illegal
13 bookmaker and although Bowyer posed a significant money laundering risk,
14 RESPONDENTS did not permanently ban Bowyer over a period of approximately seven
15 years.

16 70. RESPONDENTS' failure to timely ban Bowyer violated and/or undermined
17 CAESARS' AML Program, resulting in RESPONDENTS' failure to prevent the possible
18 laundering of money derived from an illegal bookmaking business.

19 71. The conduct, as described herein, is in violation of NRS 463.170 and/or
20 Commission Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k).

21 72. Each day that Bowyer was allowed to play at CAESARS' subsidiary
22 properties, including CAESARS PALACE, after receiving information in June 2019 that
23 Bowyer may be an illegal bookmaker constitutes a separate violation of the Gaming Control
24 Act and its regulations.

25 73. RESPONDENTS' failure to comply with NRS 463.170 and/or Commission
26 Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k) is grounds for disciplinary action
27 against RESPONDENTS. See NRS 463.1405(4), NRS 463.170(8), NRS 463.615, NRS
28 463.641, and Commission Regs. 5.010(2) and 5.030.

COUNT THREE
FAILURE TO CONDUCT ADEQUATE DUE DILIGENCE ON BOWYER AFTER
RECEIPT OF MATERIAL NEGATIVE INFORMATION
VIOLATION OF NRS 463.170 and/or COMMISSION REGULATIONS
5.011(1), 5.011(1)(a), and/or 5.011(1)(k)

74. The BOARD realleges and incorporates the above paragraphs by reference as though set forth in full herein.

75. CAESARS' KYC Policy provided, in part, that "[r]eceipt of material negative news from any source about a patron suggesting that the person may have an illegal source of funds" suggests a potential or significant risk of money laundering and a basis for conducting EDD.

76. In approximately June 2019, CAESARS noted in reviews regarding Bowyer that CAESARS received an anonymous call wherein the caller stated that Bowyer was a "bookie."

77. In approximately August 2021, CAESARS noted again in reviews regarding Bowyer that he may be a "bookie."

78. Despite having information that Bowyer may be a "bookie," CAESARS failed to conduct adequate enhanced due diligence to determine whether Bowyer was engaged in illegal bookmaking.

79. CAESARS' failure to conduct adequate due diligence regarding Bowyer violated and/or undermined CAESARS' AML Program, resulting in CAESARS' failure to prevent the possible laundering of money derived from an illegal bookmaking business.

80. The conduct, as described herein, is in violation of NRS 463.170 and/or Commission Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k).

81. CAESARS' failure to comply with NRS 463.170 and/or Commission Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k) is grounds for disciplinary action against CAESARS. *See* NRS 463.1405(4), NRS 463.170(8), NRS 463.615, NRS 463.641, and Commission Regs. 5.010(2) and 5.030.

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COUNT FOUR
RELATED TO FAILURE TO ELEVATE BOWYER TO CAESARS' AML OFFICER
VIOLATION OF NRS 463.170(8) and/or COMMISSION REGULATIONS 5.011(1),
5.011(1)(a), and/or 5.011(1)(k)

82. The BOARD realleges and incorporates the above paragraphs by reference as though set forth in full herein.

83. As part of CAESARS' AML Program, CAESARS' KYC Policy provided, in part, the following:

If based on the KYC review, the KYC team determines that a customer poses significant money laundering risk, the KYC team will refer the matter to the AML Officer. The AML Officer may determine to bar the patron from further play at all Caesars casinos globally, to require additional information, including through a third-party investigative firm or from the patron, or to take other appropriate action.

84. As part of its AML Program, CAESARS' KYC Policy provided, in part, that a significant money laundering risk includes "[a] patron appears to be playing at a level that is not reasonably supported by what is known about the patron's sources of funds" and "[t]he KYC team cannot obtain reliable information about the patron's source of funds after exhausting all reasonable avenues to obtain the information."

85. CAESARS conducted a KYC review on Bowyer in August 2017 and noted that "source of funds/employment could not be determined for BOWYER."

86. As part of CAESARS' August 2017 KYC review, CAESARS noted suspicions regarding Bowyer's source of funds related to at least three transactions.

87. The August 2017 KYC review did not result in CAESARS' KYC team referring Bowyer to CAESARS' AML Officer.

88. The failure of CAESARS' KYC team to refer Bowyer to CAESARS' AML Officer violated and/or undermined CAESARS' AML Program, resulting in CAESARS' failure to prevent the possible laundering of money derived from an illegal bookmaking business.

89. The conduct, as described herein, is in violation of NRS 463.170 and/or Commission Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k).

1 90. CAESARS' failure to comply with NRS 463.170 and/or Commission
2 Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k) is grounds for disciplinary action
3 against CAESARS. See NRS 463.1405(4), NRS 463.170(8), NRS 463.615, NRS 463.641, and
4 Commission Regs. 5.010(2) and 5.030.

5 **COUNT FIVE**
6 **RELATED TO FAILURE TO CONDUCT AN INVESTIGATION**

7 **VIOLATION OF NRS 463.170(8) and/or COMMISSION REGULATIONS 5.011(1),**
8 **5.011(1)(a), and/or 5.011(1)(k)**

9 91. The BOARD realleges and incorporates the above paragraphs by reference as
10 though set forth in full herein.

11 92. Bowyer was a patron of RESPONDENTS and wagered and lost millions of
12 dollars at CAESARS' subsidiary properties, including CAESARS PALACE.

13 93. CAESARS banned Bowyer in January 2024 following news reports that
14 Bowyer's home was raided by the FBI and allegations that Bowyer was an illegal
15 bookmaker.

16 94. The United States Attorney's Office for the Central District of California
17 (USAO) issued a press release on August 1, 2024, informing the public that Bowyer agreed
18 to plead guilty to operating an illegal gambling business, money laundering, and
19 subscribing to a false tax return.

20 95. Despite banning Bowyer in January 2024 based on news reports that
21 Bowyer's home was raided by the FBI and allegations that Bowyer was an illegal
22 bookmaker, and despite Bowyer pleading guilty to operating an illegal bookmaking
23 business, money laundering, and subscribing to a false tax return, CAESARS subsequently
24 failed to conduct an investigation to determine how and/or why Bowyer was allowed to
25 patronize CAESARS and its subsidiary properties and wager millions of dollars over
26 approximately seven years.

27 96. The conduct, as described herein, is in violation of NRS 463.170 and/or
28 Commission Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k).

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1 97. CAESARS' failure to comply with NRS 463.170 and/or Commission
2 Regulations 5.011(1), 5.011(1)(a), and/or 5.011(1)(k) is grounds for disciplinary action
3 against CAESARS. *See* NRS 463.1405(4), NRS 463.170, NRS 463.615, NRS 463.641, and
4 Commission Regs. 5.010(2) and 5.030.

5 **PRAYER FOR RELIEF**

6 WHEREFORE, based upon the allegations contained herein, which constitute
7 reasonable cause for disciplinary action against RESPONDENTS, pursuant to
8 NRS 463.310 and/or NGC Regulations 5.010, 5.011, and/or 5.030, the BOARD prays for
9 relief as follows:

10 1. That the Commission serve a copy of this Complaint on RESPONDENTS
11 pursuant to NRS 463.312(2);

12 2. That the Commission fine RESPONDENTS a monetary sum pursuant to the
13 parameters defined in NRS 463.310(4) for each separate violation of the provisions of the
14 Nevada Gaming Control Act or the Regulations of the Commission;

15 3. That the Commission take action against RESPONDENTS' license(s),
16 registration(s), and/or finding(s) of suitability pursuant to the parameters defined in NRS
17 463.310(4); and

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4. For such other and further relief as the Commission may deem just and proper.

DATED this 10th day of November 2025.

NEVADA GAMING CONTROL BOARD

MIKE DREITZER, Chairman

HON. GEORGE ASSAD (RET.), Member

CHANDENI K. SENDALL, Member

Submitted by:

AARON D. FORD
Attorney General

By:

MICHAEL P. SOMPS
Senior Deputy Attorney General
Gaming Division
(775) 687-2124